

**Course : Introduce to Journalism and Broadcasting**

**Number of Credits : 2**

**Supporting Lecturer : Dr. Fajar Junaedi**

**Course description:**

This course discusses journalism and broadcasting. Students in this course learn about how to write news according to journalism standards, and understand the development of journalism and broadcasting. The changing blueprint of broadcast journalism with the advance of the digital era brings new challenges. This challenge will be discussed in this course with material on mobile journalism and digital television. In the last, the outcomes of this course is students can write news and articles written in user generated content-based media.

<b>No.</b>	<b>Session</b>	<b>Content</b>
1.	Session - 1	News : definition, form, news value
2.	Session - 2	9 element of journalism
3.	Session - 3	Lead, 5 W – 1 H, inverted pyramid
4.	Session - 4	Quotation and attribution
5.	Session - 5	Writing hard news.
6.	Session - 6	Understanding soft news : definition, form, human interest
7.	Session - 7	Narrative journalism and how to use data in journalism
8.	Session - 8	Mobile Journalism : development and challenge
9.	Session - 9	Writing feature
10.	Session - 10	Broadcasting : definition and development
11.	Session - 11	Broadcasting institution in Indonesia
12.	Session - 12	Television and radio programme
13.	Session - 13	Digital television
14.	Session - 14	Indonesia broadcasting challenges and problems
15.	Session - 15	Examination
16.	Session - 16	Overview

### **Literature**

Bruce Itule dan Douglas Anderson (1991). News Writing and Reporting for Today's Media 7th Edition . London, MacGraw-Hill

Bill Kovach dan Tom Rosenstiel (2003). 9 Elemen Jurnalisme. Jakarta, Pantau

